

HISTORY

Wednesday 20th January 2021

Can you unscramble the words?

- pShars
- bCuryad
- feccotnoiaryn
 - ycfatro
 - sintrduy

Answers

- Sharps
- Cadbury
- confectionary
- factory
- industry

Let's recap some of
the information that
we learnt last week.

Did you know!?

Edward Sharp & Sons was the largest toffee manufacturer in the world and it all started in Maidstone!

Sharp established a grocery business on Week Street, Maidstone. His wife began to make homemade toffee which he sold in his shop from 1878.

Did you know!?

In 1881 Sharp employed one man and one boy. Sharp acted as his own salesman and travelled around Kent on his bicycle.

In 1898 Sharp established a toffee factory in a former roller skating ring on Sandling Road, Maidstone.

Did you know!?

In 1910 a new creamy
nought was created:
'Kreemy Toffee'.

A new factory the Kreemy Works,
was established at St Peter's
Street, Maidstone in 1912. This
allowed Edward Sharp to begin to
distribute Kreemy Toffee
nationwide.

Did you know!?

A famous advertising logo
had a picture of a parrot.

I wonder if you can find
the logo!?

Sharp died in 1931 so his sons
Herbert Edward Sharp and
Wilfred James Sharp became
joint-managing directors of the
company.

Did you know!?

In 1933 Edward Sharp & Sons was the largest toffee manufacturer in the world.

In 1951 the business was producing 600 wrapped sweets a minute.

Did you know!?

Employees could eat as many sweets as they could on the premises, but they were not allowed to take any home.

Following the Second World War, sugar rationing ended in 1953 and butter rationing ended in 1954. To cope with increasing sales, 24 hour production was introduced and 350 men were employed just for the the night shift.

Did you know!?

In 1961 chocolates became so popular that the Edward Sharp & Sons factory closed and was purchased by Trebor. The company then became known as Trebor Sharp.

In 1980 the Maidstone factory focused on Easter eggs, toffee, fudge and chocolate coated products.

Did you know!?

In 1989 Trebor Sharp
was acquired by
Cadbury.

In 1998 Sharp's toffee was no
longer being made.

Did you know!?

In 2000 the
Maidstone factory
was closed with the
loss of 300 jobs.

The factory had produced soft
mints, toffee and fudge.

What did Maidstone's Trebor Sharps factory look like?



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What did Maidstone's Trebor Sharps factory look like?



WALT: Understand the history of sweet making in Maidstone

S2S: I can

- Sequence events correctly
- Create a timeline

Today we are going to create a timeline of events.

- Read the different events – *separate document*.
- Decide how you are going to sequence the events - **Which event will be first? Which event will be last? How do you know?**
- Create a poster to show the sequence of events given.