### HISTORY

Wednesday 20<sup>th</sup> January 2021

#### Can you unscramble the words?

pShars bCuryad feccotnoiaryn ycfatro sintrduy

#### Answers

- Sharps
- Cadbury
- confectionary
- factory
- industry

Let's recap some of the information that we learnt last week.

Edward Sharp & Sons was the largest toffee manufacturer in the world and it all started in Maidstone!

> Sharp established a grocery business on Week Street, Maidstone. His wife began to make homemade toffee which he sold in his shop from 1878.

In 1881 Sharp employed one man and one boy. Sharp acted as his own salesman and travelled around Kent on his bicycle.

> In 1898 Sharp established a toffee factory in a former roller skating ring on Sandling Road, Maidstone.

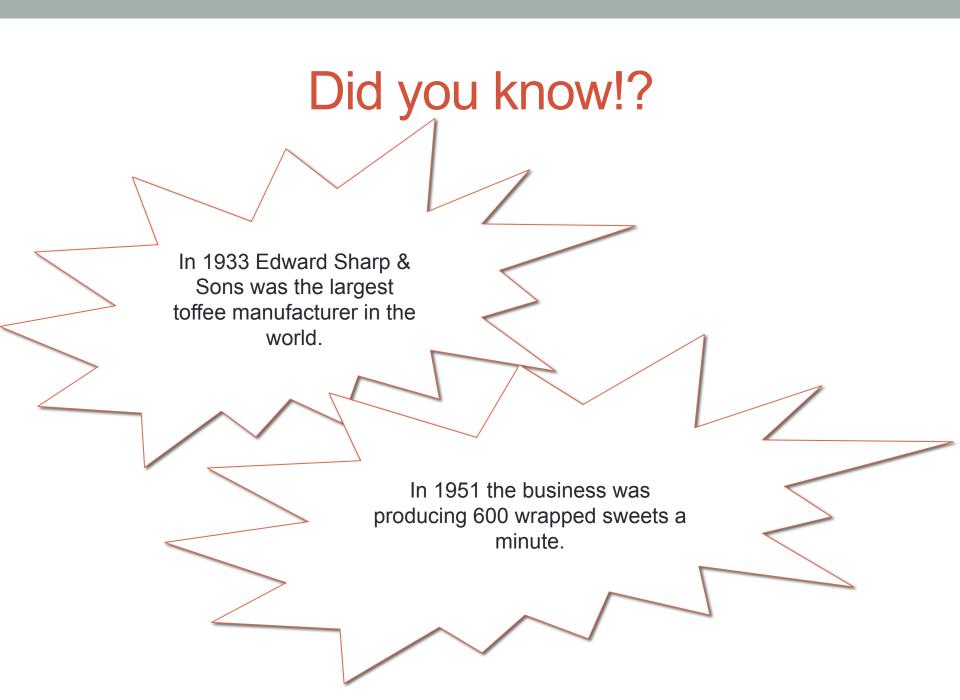
In 1910 a new creamy nought was created: 'Kreemy Toffee'.

> A new factory the Kreemy Works, was established at St Peter's Street, Maidstone in 1912. This allowed Edward Sharp to begin to distribute Kreemy Toffee nationwide.

A famous advertising logo had a picture of a parrot.

I wonder if you can find the logo!?

Sharp died in 1931 so his sons Herbert Edward Sharp and Wilfred James Sharp became joint-managing directors of the company.

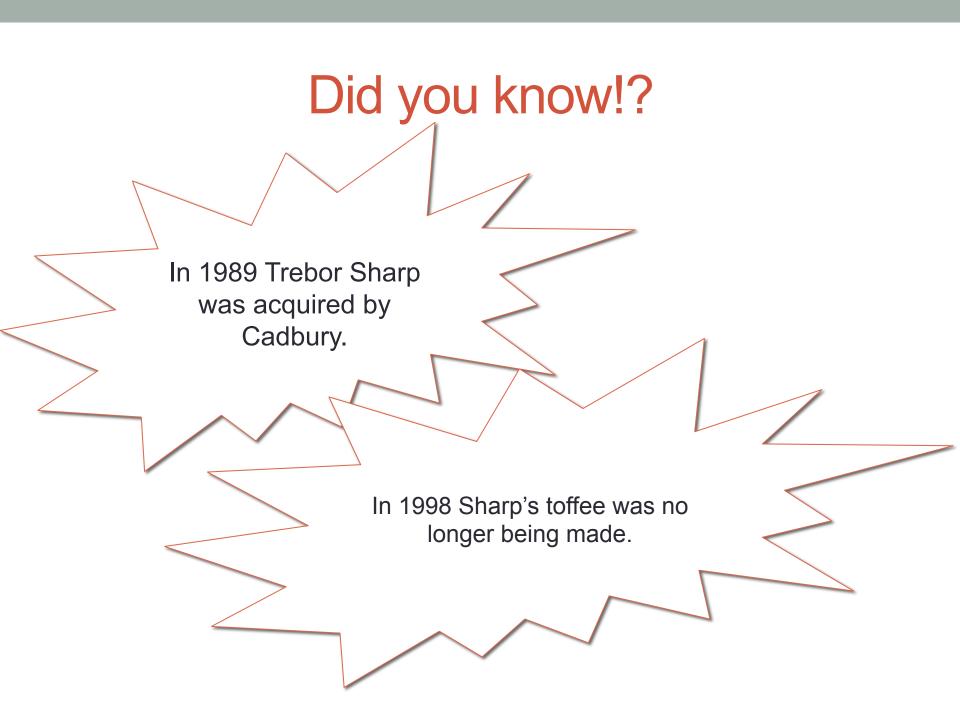


Employees could eat as many sweets as they could on the premises, but they were not allowed to take any home.

> Following the Second World War, sugar rationing ended in 1953 and butter rationing ended in 1954. To cope with increasing sales, 24 hour production was introduced and 350 men were employed just for the the night shift.

In 1961 chocolates became so popular that the Edward Sharp & Sons factory closed and was purchased by Trebor. The company then became known as Trebor Sharp.

> In 1980 the Maidstone factory focused on Easter eggs, toffee, fudge and chocolate coated products.



In 2000 the Maidstone factory was closed with the loss of 300 jobs.

The factory had produced soft mints, toffee and fudge.

# What did Maidstone's Trebor Sharps factory look like?



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WALT: Understand the history of sweet making in Maidstone S2S: I can

- Sequence events correctly
- Create a timeline

## Today we are going to create a timeline of events.

- •Read the different events *separate document*.
- Decide how you are going to sequence the events - Which event will be first? Which event will be last? How do you know?
- •Create a poster to show the sequence of events given.