Design Technology

Term 3 – Chocolate

Monday 8th February
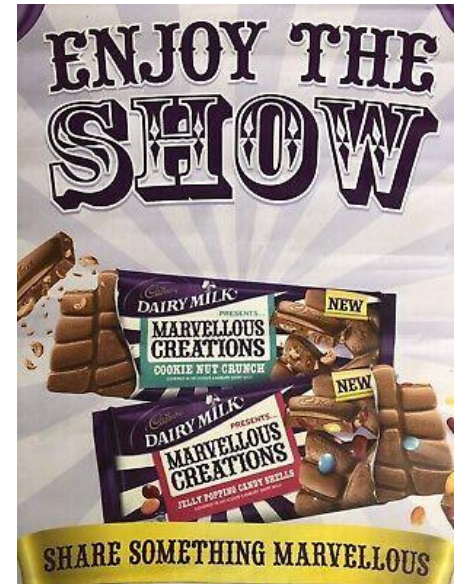
DT

Design an advertising poster for the product.

This could include:

- Name
- Slogan
- Picture
- Why should someone choose your product?
- Special offers

DT

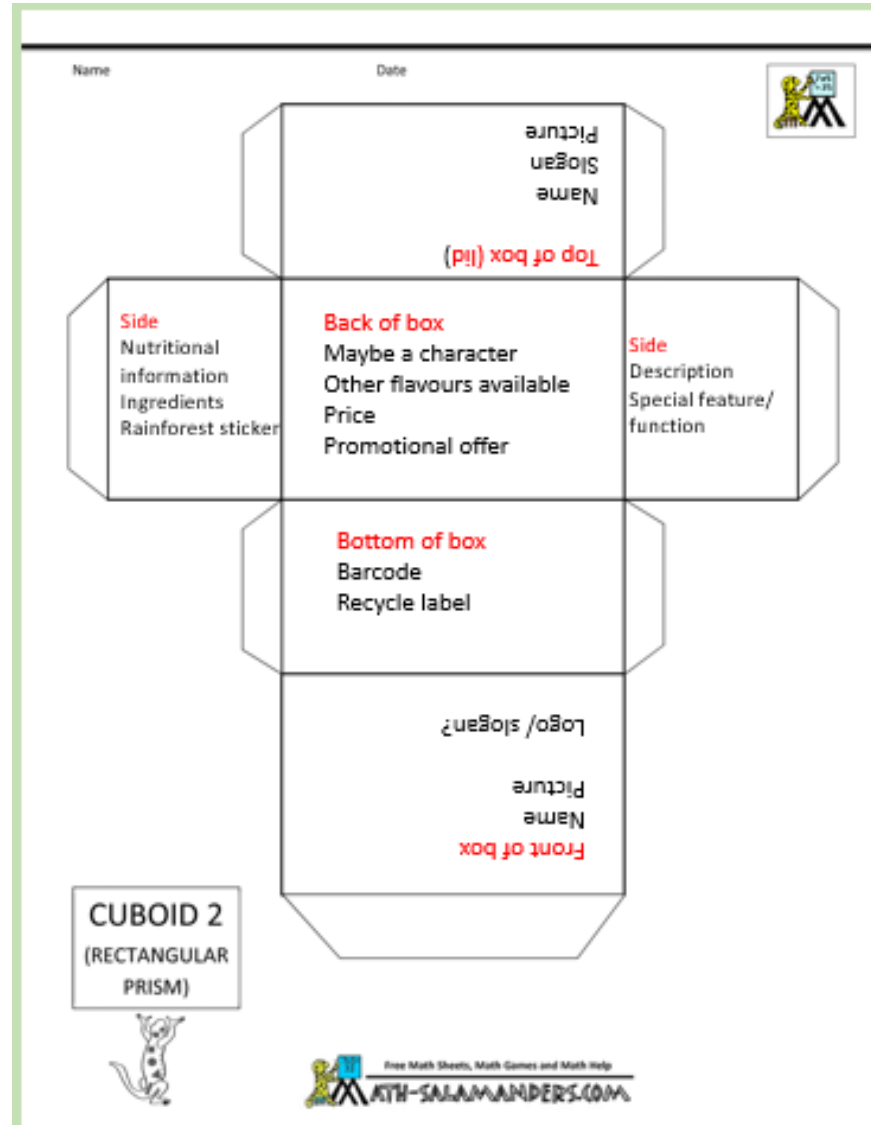Design Brief – To make a chocolate product and packaging that would make Willy Wonka proud.

Make the final packaging for your product from the paper version you made last week. Do not worry if you do not have any card, maybe you could find a suitable empty box in your recycling to decorate.

Follow your design.

S2S: Checklist for my packaging

❑ Name of your chocolate (big and bold)
❑ Description of your chocolate
❑ Slogan
❑ Logo
❑ Ingredients
❑ Bright colours
❑ Picture of your chocolate
❑ Stickers (nutritional information, rainforest alliance, recyclable)
❑ Stands out

Packaging

Name   Date

Top of box (lid)
Name
Slogan
Picture

Side	**Back of box**	**Side**
Nutritional information	Maybe a character	Description
Ingredients	Other flavours available	Special feature/ function
Rainforest sticker	Price	
	Promotional offer	

Bottom of box
Barcode
Recycle label

Front of box
Name
Picture

Logo /slogan?

CUBOID 2
(RECTANGULAR PRISM)

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Packaging features

Must include
- ☐ Name of your chocolate (big and bold)
- ☐ Description of your chocolate
- ☐ Slogan
- ☐ Logo
- ☐ Bright colours
- ☐ Picture of your chocolate
- ☐ Stickers (nutritional information, rainforest alliance, recyclable)
- ☐ Stands out
- ☐ What its special feature is

Could include
- o Promotional offer
- o Character
- o Barcode
- o Health information
- o Ingredients
- o Price
- o Company name/ brand
- o Other flavours available