Appendix 1

Safer Internet Day 2021 | UK Safer Internet Centre

1 00:31

Is this an advert? **Yes** or **No**

Circle any clues that helped you decide.

2 00:38

Is this an advert? **Yes** or **No**

Circle any clues that helped you decide.

3 00:42

Is this an advert? **Yes** or **No**

Circle any clues that helped you decide.

4 00:55

Is this an advert? **Yes** or **No**

Circle any clues that helped you decide.

5 01:25

Is this an advert? **Yes** or **No**

Circle any clues that helped you decide.

6 01:33

Is this an advert? **Yes** or **No**

Circle any clues that helped you decide.